

## How to choose the best app for coaches

(Read the full article at <https://nutriadmin.com/blog/best-apps-for-coaches/>)

### Compiling a shortlist of apps to consider

- Ask colleagues for app recommendations
- Add any apps you know of to the list
- Search on Google for the top apps in your space
- Check reviews at capterra.com for "software for coaches" and add any interesting apps to your shortlist
- Gather at least 20-30 apps in your shortlist

### Curate your list of apps

- Make a list of key features that are must haves for your coaching business
- Eliminate any app in your list that:
  - Has been around for less than 1 year
  - Has no reviews, few reviews, or poor reviews
  - Doesn't clearly offer all the features you need from your list
  - Pricing is outside of your budget
  - App is not for the platform you need (e.g. Windows/Mac/Web-app)
- You should quickly reduce the number of apps until you have around 10 to try
- (optional) you can rank the apps by reviews or how promising they look so that you try them in likely order of quality

### Do multiple free trials

- Sign up for free trials of the curated apps you want to test out
- Remember to set up a reminder in your calendar to cancel your trial **as you sign up** to avoid being accidentally charged
- Ask questions to the support team during the trial to test out **how responsive and effective** they are
- Do a "sample" of your regular work (with fictional data if preferred) to evaluate how useful the software or app is. E.g. Create a sample plan, or onboard a fictitious client
- Estimate how much time the software will save you long-term, or how much value it will bring
- If you encounter an issue or bug reach out to the support team and evaluate how long it takes them to fix your problem

### Making your final decision

- Test a minimum of 5 apps. Don't be lazy, most people test too few!
- Pick the best solution amongst the ones you've tested, confident that you have done your research and found **the best app for coaches**
- Don't forget to cancel any remaining free trials in other apps that you won't be using anymore